

GRUPO YES

YOUR STRATEGIC PARTNER





ABOUT US

34 years of experience sourcing top products.

Reliable + diverse supply of high-quality fresh products = **adding value** to the chain.

Industry **leader** in fresh produce with innovative, quality-driven solutions.

Strong commitment to customer service with dedicated quality and logistics teams.

Trusted by clients for timely, precise delivery of required produce.

Efficient logistics with a **230-truck fleet** for seamless supply.

Solid market position across product categories to ensure reliable supply.





DRIVING SUCCESS TOGETHER

•Connecting Producers and Suppliers

Grupo YES serves as a vital strategic partner for both producers and suppliers, ensuring a seamless connection between sustainable production and the European market.

•Focus on Sustainable Production

While our producers dedicate themselves to implementing environmentally friendly and sustainable farming practices, we support their efforts by bringing their products to market.

•Our Expertise in Commercialization

At Grupo YES, we specialize in the commercialization of these high-quality products, ensuring that they meet the demands of the European distributors.

•Ensuring Consistent Quality and Supply

Our mission is to guarantee a consistent supply of premium products to European distributors, maintaining both quality and reliability in every transaction.

DRIVING VALUE THROUGH OUR ROLE

Consistent Supply

Ensuring a steady flow of fresh, high-quality produce, essential for businesses dependent on these products

Product Quality

Unified focus on delivering premium fruits, enhancing the product offering to end customers.

Competitive Costs

Transparent cost policy to remain competitive, reducing unnecessary margins, and benefiting customers.

Access to Exclusive Varieties

Sourcing unique fruit varieties not found in common markets, giving businesses a competitive edge.

Sustainability & Innovation

Promoting sustainable farming and corporate responsibility while fostering new techniques and higher yields through producer collaboration.

Flexibility and Adaptability

Strong partnerships allow responsiveness to supply and demand shifts, key in the food industry.

Direct Feedback

Constant communication with producers provides immediate insights into quality and market preferences.



KEY PARTNERSHIPS

THE KEY FOR LONG-TERM SUCCESS







SALADS CALENDAR

Product	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Broccoli												
Celery												
Cauliflower												
Romanesco												
Iceberg												



ICEBERG



Packaging

5kg carton box

Size 10/12 pieces

400-500gr/piece

**Individual film orl oose with
atmosphere bag**





ROMAINE

Packaging

10x1 10 Flowpack +300gr/piece

10x1 XL 10 Flowpack +500gr/piece

8x2 8 Flowpack +500gr/piece

HEARTS 10x2 10 Flowpack +400gr/piece





MINI ROMAINE



Packaging

14 bags +300gr/piece





LITTLE GEM

Packaging

12x3 12 Trays +350gr/piece

10x2 10 Flow pack 240gr/piece

RED LITTLE GEM

10x2 10 Flow pack 240gr/piece





LITTLE GEM HEARTS

Packaging

Hearts 4 units 15 trays +240gr/piece

Red Hearts 4 units 6 trays + 240gr/piece

Hearts 6 units 10 trays +350gr/piece

Red Hearts 6 units 5 trays +350gr/piece





WHITE AND GREEN CELERY



Packaging

Size 16 or 24 pieces/box

500- 700 gr/piece

**Flowpack , open bag or
loose with polybag**





ASIAN VARIETIES

Packaging

PAK CHOI - Bag

10 bags 2 pieces/bag

8 bags 2 pieces/bag

6 bags 2 pieces/bag

PAK CHOI Bulk

8Kg 30 pieces

MINI PAK CHOI Bulk

8Kg 45-50pieces





CAULIFLOWER

Packaging

12Kg box

**Individual filmed or nacked with
atmosphere bag.**

Size 6/8/10/12





QUALITY ACTIONS



Harvest and Post-Harvest

Collaborate with growers' technical teams to ensure proper management, crucial for product shelf life.



Process Control and Traceability

Harvest: Timing based on product and environmental factors.

Full traceability from field to sales, tracking the origin, variety, and cultivation method.

Packing house: unloading, weighing, and assigning traceability codes through calibration, selection, packing, labeling, palletizing, and pre-cooling.



Quality Assurance

Implement strict quality management across all processes.

Quality team located in Sevilla , Cordoba , Murcia and Valencia for depot quality controls and doing On going audits to all our growers .



Shipping

Ensure smooth and efficient product dispatch.

GRUPO YES & LOGIDIS CERTIFICATES

